



Dr. Zhiwei Wang. Chairwoman of Delegation
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Koblenz, den 26. September 2018
Universität Koblenz-Landau
Campus Koblenz
Universitätsstraße 1
56070 Koblenz

Invitation for the participation in our workshop on **“Entrepreneurship and Innovation Based on Design-Thinking”** from Dec.3 to Dec.7 2018 in Koblenz, Germany

Dear Professor Zhiwei Wang,

I would like to invite you and your delegation from Fuzhou University to visit University of Koblenz-Landau to attend our workshop on “Entrepreneurship and Innovation Based on Design-Thinking” from Dec.3 to Dec.7 2018 in Koblenz, Germany. This workshop invites scholars in many countries to share their academic research and to do discussion on design thinking application on entrepreneurship and innovation.

This invitation is in effect from Dec.1 to Dec.9 2018.

All traveling expenses of your visit to Germany including flights, lodging, living expenses, transportation and insurance, will be borne by yourselves.

We understand your delegation will consist of the following members:

Mr. He Bingwei, PhD. Professor, Director, School of Mechanical and Automation, Fuzhou University, Email: mebwhe@fzu.edu.cn

Mr. Lin Zhisen, PhD. Associate Professor, Director of Institute of Regional Architecture, Fuzhou University. Email: qzlzs@sina.com

Ms. Hong Xinhui, Associate Professor, Director, Industrial Design Department, Xiamen Academy of Arts and Design, Fuzhou University. Email: id_hxh@foxmail.com

Ms Zheng Yulan, PhD. Associate Professor, School of Economics and Management, Fuzhou University. Email: zhengyulan775@163.com.

Mr Wu Bingde , PhD, School of Economics and Management Fuzhou University. Email:
ludiqz@126.com.

I look forward to welcoming your delegation to our campus.

Sincerely Yours,

A handwritten signature in blue ink, appearing to read 'Harald von Korflesch', written in a cursive style.

Professor Dr. Harald von Korflesch
Vice President/University Professor
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Schedule of workshop

Sunday, Dec. 2 Arrive in Koblenz Germany and register.

Monday, Dec.3

10:00-10:20 Welcome speech by Professor Harald von Korflesch, Vice President of University of Koblenz Landau.

10:20-10:30 Speech by Professor Maria Wimmer, the Dean of Faculty.

10:30-11:00 Introduction of participants.

11:00-12:00 Campus tour.

12:00-13:00 Lunch.

13:00-14:30 Lecture by Prof. Reuben O. Marwanga "Entrepreneurship in Kenya".

14:30-16:00 Lecture by Dr. Zhiwei Wang on "How Design Thinking influence College Students' Entrepreneurship: Mediating Effect of Creative Self-Efficacy."

16:00-17:30 Lecture by Prof. Delia del Carmen on "Application of Design thinking in Mexico."

Tuesday, Dec.4

10:00-11:30 Lecture by Dr. Dr. Liubov Zharova.

11:30-12:30 Lunch.

13:00-14:30 Lecture by Prof. Reuben O. Marwanga.

14:30-16:00 Lecture by He Bingwei on "Innovative Thinking Methodology in Mechanical Design and Manufacturing."

16:00-17:30 Lecture by Prof. Delia del Carmen.

Wednesday, Dec.5

10:00-11:30 Lecture by Prof. Konstantin Kyrychenko.

11:30-12:30 Lunch.

13:00-14:30 Lecture by Prof. Stephen Kagwathi Githii.

14:30-16:00 Lecture by Prof. Lin Zhisen on "Problem-oriented architectural design innovation-thinking education."

16:00-17:30 Lecture by Prof. Duy Tan.

Thursday, Dec.6

10:00-11:30 Lecture by Prof. Hong xinhui on “How design thinking drives product innovation.”

11:30-12:30 Lunch.

13:00-14:30 Lecture by Prof. Felix Musau Ngui.

15:30-17:30 Lecture by Dr. Wu Bingde on “The paradox in family business Entrepreneurship.”

Friday, Dec.7

10:00-11:30 Lecture by Prof. Zheng yulan on “Discussion on the Model of College Students 'Innovation Ability Cultivation.’”

11:30-12:30 Lunch.

13:00-14:30 Lecture by Prof. Natalia Protsun.

15:30-17:30 Lecture by Prof. Robert Gitumbo Gateru.

18:00-20:00 Dinner and closing ceremony.